

## PHOTOGRAPHY AND FILMING POLICY

### **The purpose of this policy statement is to:**

- protect children and young people who take part in our events, specifically those where photographs and videos may be taken.
- set out the overarching principles that guide our approach to photographs/videos being taken of children and young people during our events.
- to ensure that we operate in line with our values and within the law when creating, using and sharing images of children and young people.

### **We recognise that:**

- sharing photographs and films of our events can help us celebrate the successes and achievements of the children and young people, provide a record of our events and promote our organisation.
- the welfare of the children and young people taking part in our events is paramount.
- children, young people and their parents/carers have a right to decide whether their images are taken and how these may be used, regardless of age, disability, gender reassignment, race, religion or belief, sex or sexual orientation.
- consent to take images of children and young people is only meaningful when children, young people, their parents and carers understand how the images will be used.
- there are potential risks associated with sharing images of children and young people online.

### **We will seek to keep children and young people safe by:**

- always allowing participating teams and parents or carers of individual children the option of opting out of all official event photography, for their team or individual children, prior to the event.
- always explaining what images will be used for.
- making it clear that if a child, young person or their parent, carer or team withdraw consent for an image to be shared, it may not be possible to delete images that have already been shared or published.
- Only using the first names of children or young people whose images are being used in our published material, whenever possible.
- never publish personal information about individual children, young people.
- reducing the risk of images being copied and used inappropriately by:
  - only using images of children/young people in appropriate clothing
  - using images that positively reflect young people's involvement in the activity.

Issues of abuse or misuse of images of children/young people which are brought to the attention of ESF Events will be reported to the appropriate national sporting governing body and or the police is necessary.

**Photography and/or filming for personal use:**

When children/young people themselves, parents, carers or spectators are taking photographs or filming at our events and the images are for personal use, we will publish guidance on the ESF App detailing our photography policy, prior to the start of the event.

This includes:

- reminding parents, carers and children/young people that they need to notify their club officials prior to the event, if they do not wish for images or video taken during the event involving their child, young person, to be taken and used.
- recommending that people check the privacy settings of their social media account to understand who else will be able to view any images they share.
- reminding children, parents and carers who they can talk to if they have any concerns about images being shared.
- The use of drones is not present for personal use.

**Photography and/or filming for ESF Events use:**

Official photographers/videographers will be in attendance at our events. We will seek to keep children and young people safe by:

- providing the photographer/videographer with a clear brief about appropriate content and behaviour.
- ensuring the photographer/videographer wears identification at all times.
- informing children, young people and their parents and carers that a photographer/videographer will be at the event and allowing participating teams and parents or carers of individual children the option of opting out of all official event photography, for their team or individual children, prior to the event.
- reporting concerns regarding inappropriate or intrusive photography or video following our child protection procedures.

**Photography and/or filming for wider use:**

If people such as local journalists, professional photographers not hired by ESF Events wish to record one of our events and share the images professionally or in the wider world, they should seek permission in advance.

They should provide:

- the name and address of the person using the camera
- the reason for taking the images and/or what the images will be used for
- a signed declaration that the information provided is valid and that the images will only be used for the reasons given.

ESF Events will verify these details and decide whether to grant permission for photographs/ films to be taken.

If ESF Events is concerned that someone unknown to us is taking photos or videos, depending on the nature of the concern, we may ask them to leave the venue and follow our child protection procedures.

**WHO TO CONTACT:**

- ESF Events Safeguarding phone line on 07856877139 (for the duration of the festival)
- The appropriate National Governing Bodies; The Football Association (FA), Scottish Youth Football Association (SYFA), England Netball, Rugby Football Union (RFU) or Rugby Football League (RFL)
- The Police or Children's Social Care
- NSPCC 24 hour Helpline 0808 800 5000 or text 88858 or email [help@nspcc.org.uk](mailto:help@nspcc.org.uk)
- Child Protection in Sport Unit via [cpsu@nspcc.org.uk](mailto:cpsu@nspcc.org.uk)
- Child Exploitation and Online Protection Centre (CEOP) [www.ceop.police.uk](http://www.ceop.police.uk)
- The UK Safer Internet Centre [www.safeinternet.org.uk](http://www.safeinternet.org.uk)